

When you go away on holiday, do you wonder what your dog is up to while you are sunning yourself?

Despite looking forward to their annual holiday, many dog owners have formed such a bond with their pet that they won't leave them, especially if kennels or house-sitting is not for them. Solving this issue is Barking Mad, a flourishing franchise which started three and half years ago and is run by Kerry Wells, who is based in Spalding and covers the Stamford, Bourne, Rutland and Peterborough areas. With heavy emphasis on professionalism and customer care, Barking Mad's concept is centred on placing your dog with a caring, local "host family" who ensures the animal's routine is kept as consistent as possible.

Kerry said "I know from experience that many pet owners will not even consider going away because they are worried about leaving their beloved pet. "Barking Mad solves that problem and our customers have complete peace of mind, knowing that their dogs are being cared for in a home environment similar to their own, while our host families are able to enjoy all the benefits of dog ownership, but on a part-time basis." Pictured are hosts Christine and Geoff with "holidaymaker" terrier Barney. They explained their reason for hosting "Hosting with Barking Mad gives us the pleasure of having a variety of lovely dogs to care for and enjoy without the full time commitment that dog ownership brings and with Kerry always available to offer help and advice, it's a carefree experience and alot of fun"

Kerry is passionate about Barking Mad and is delighted to provide a service which gives dog owners the confidence to leave their loved ones in excellent hands and have a carefree holiday. For the last two years running, she has been presented with the "Barking Mad Brand Builder of the Year" award at the National Conference and she is pictured at the Stamford Companion Dog show held in September each year.

Stamford customer Catherine said she was extremely impressed by the service she received. "Kerry demonstrated great patience and empathy with my requirements and was professional at all times" she said. Ellie (my Labrador) came home happy and relaxed from her Barking Mad holiday".

For more information on the Barking Mad service, you can either call Kerry on 01775 720382 or e-mail Kerry.Wells@barkingmad.uk.com. The website is www.barkingmad.uk.com

