



Source: Visitor (Lancaster Morecambe & District)
 Edition:
 Country: UK
 Date: Wednesday 6, December 2006
 Page: 14
 Area: 111 sq. cm
 Circulation: ABC 13919 Weekly
 BRAD info: page rate £355.00, scc rate £4.10
 Phone: 01524 833 111
 Keyword: Barking Mad

> durrants

Are you a dog's best friend?

A FRANCHISE which provides a home-from-home care service for dogs whilst their owners are away is looking for 'host' families.

Lancaster-based franchisee

Debra Huckle, who runs local company **Barking Mad**, is always on the lookout for caring hosts to add to her network of dog lovers.

The company matches pet dogs with suitable hosts, who will look after the dog whilst the owner is on holiday.

Most dogs then return time and again to the same host family to have a little holiday of their own.

Debra said: "By becoming Barking Mad host families, people all across the region are making a great social network in their local community.

"Hosts, young and old, enjoy the health benefits of keeping fit by walking the pooches regularly.

"It also provides a great talking point with friends and neighbours when

hosts are seen walking a poodle one day and a great dane the next!

"Becoming a host family can be a fantastic benefit for all parties; the host gets some precious canine company, the dog gets some tender loving care, and the owner gets to go away on holiday."

The primary criteria is that potential host families are dedicated pet lovers.

Debra added: "The service works so well because we have such a great team of people who couldn't be happier looking after dogs. I know the hosts enjoy the experience immensely and everyone gets a lot out of it."

Information about how to get involved with Barking Mad is available by contacting Barking Mad on 015242 76476 or by emailing info@barkingmad.uk.com

