

JOB ADVERT - DOG HOLIDAY CO-ORDINATOR



CALLING OUT TO ALL DOG LOVERS

Dog Loving, Dog Holiday Co-ordinator required in a busy pet care franchise. Up to 8 hours per week on a self-employed basis with the potential of increased hours in busier periods. The candidate will need to be flexible due to the needs of the business and there is a requirement to be able to cover the owner's holidays on a full-time basis for up to 4 weeks per year. The role pays £8.25 per hour.

The role includes:

- **To deputise for the owner in their absence.**
- **Transportation of dogs to and from customers' homes within the Crewe territory which includes, Sandbach, Congleton, Middlewich and South Macclesfield.**
- **Office/ computer work.**
- **Diarising and scheduling of pet holidays.**
- **Meeting and registering new customers.**
- **Online and Offline Sales & Marketing activities including, social media, leafleting, creating and distributing newsletters, press releases and attending local groups and events to generate new business.**

Initially, emphasis will be on marketing to generate new customers and host families and so it is essential that candidates have excellent interpersonal skills, be able to talk to groups of people and can work independently to generate leads.

Candidates need to be highly organised and must hold a full, clean driving licence with access to their own car (although a company vehicle will be available at times). Candidates must also be computer literate and have customer facing experience. Previous sales and marketing experience and supervisory experience in running a small business is essential.

Please visit our website for details: www.barkingmad.uk.com/local/cheshire/crewe/

If this sounds like the job for you and you have the required skills for the role then please send your CV by email to Becky Spall: becky.spall@barkingmad.uk.com.

The deadline for applications is 5pm on Wednesday 13th March 2019.