



franchisee of the year award finalists

This year Birmingham will play host to the British Franchise Association's (bfa) Franchisee of the Year Awards 2007, organised by the bfa and sponsored by HSBC and Express Newspapers. The **Customer Focus** theme this year again highlights the importance the franchisee should put upon customer loyalty and customer care. The following twelve companies have been short listed for the award:

- 1) **Barking Mad** - Franchisees: Stewart Collins & Tina O'Connor
- 2) **Belvoir Lettings** - Franchisee: Terry Lucking
- 3) **Chemex International** - Franchisees: Stephen & Margaret Crinks
- 4) **McDonalds Restaurants** - Franchisee: Atul Pathak
- 5) **Mr Clutch** - Franchisee: Feroz Callachand
- 6) **Mitchells & Butlers** - Franchisees: Jon & Paula Briscoe
- 7) **National Schoolwear Centres** - Franchisees: Ian & Sarah Bird
- 8) **Oscar Pet Foods** - Franchisees: Cliff & Tracy Marsh
- 9) **Pitman Training** - Franchisee: David Amos
- 10) **Revive! Auto Innovations** - Franchisee: Chris Webster
- 11) **Thresher Group** - Franchisee: Kath Costello
- 12) **Your Move** - Franchisee: Scott Anscorb

The finalists will all be invited to attend a black-tie Gala Dinner in Birmingham on Thursday 4th October 2007, where the winners will be presented with their awards and a share of the £10,000 prize money given by HSBC.

