



Source: Ayrshire Post  
 Edition:  
 Country: UK  
 Date: Friday 8, December 2006  
 Page: 27  
 Area: 352 sq. cm  
 Circulation: ABC 29875 Weekly  
 BRAD info: page rate £2,605.20, scc rate £8.80  
 Phone: 01292 261 111  
 Keyword: Barking Mad

> durrants

**Kathryn Wooley discovers a business that's Barking Mad**

# Passport to the perfect holiday for your pooch

**PAMPERED** pooches can now live a life of luxury while owners do the same.

Animal lovers no longer need to feel the

guilt of sending their fluffy friend off packing to kennels while they are lapping it up on holiday in sunny Spain.

For an Ayr dog lover has set up a brand new

business providing dogs with holiday homes.

Gwen Cron runs Barking Mad from her Ayr home and believes that animals thrive on the personal touch.

Cold, impersonal kennels could be on their way out as Gwen's job is to provide dogs with a home away from home.

Owners can now relax on holiday guilt-free while their pooch is in the care of a loving host. The owner will even receive a postcard from their dog for an update!

Gwen said: "Our customers have complete peace of mind knowing their pets are being cared for in a home environment similar to their own."

The thought of sending your pooch off to a cage for a fortnight can be enough to stop people taking a well deserved holiday, but now the dog can have just as good a time as its owner.

Gwen ensures the dog is sent packing to somewhere nice and will be treated as it would at home.

If it sleeps in its owner's bedroom, it will sleep in the host's bedroom! Potential carers must also meet criteria to be able to join the team so owners can be assured their pet is in safe hands.

There's no doubt the service also has benefits for the host. Many people love dogs but are unable to have one of their own.

One lucky pet carer explained: "Being a Barking Mad host has given me the opportunity to enjoy the companionship of dogs of all ages, breeds and personalities."

Dogs are now going on holiday all over the country where they will live as they would at home.

Becoming a host is easy, as is registering your dog with the Barking Mad company. All you need to do is visit [www.barkingmad.uk.com](http://www.barkingmad.uk.com) or call 01292 285077 and pack your pooch's back pack!



**HOLIDAY HOMES:** Gwen with her pet pooch Murphy.  
 Photo Ref: AP704506

